



## 2022 Legal Voice Sponsorship Opportunities

Legal Voice offers many opportunities to be together in community, support our work and gain recognition for your organization!

### Why you should join us!

- For 40+ years, Legal Voice has worked to advance justice and build community power for all women, girls, and LGBTQ+ people across the Pacific Northwest by using multiple strategies: litigation, legislative advocacy, and public education. At the heart of our advocacy is community-centered lawyering, where we do our work in partnership with community organizations and leaders. Our overarching vision is to co-create a world where we are each seen in our full humanity and thrive in communities free from oppression and racism.
- Together, we can grow our community, support Legal Voice's advocacy, and work collectively to make our Northwest communities *better for everyone*.
- We are engaging and have fun!

### Our events:

- **Cocktails for a Cause – March 17, 2022** we're heading back to the Seattle Renaissance hotel! An evening reception, Cocktails for a Cause is an opportunity to introduce *new supporters* to Legal Voice. Mix and mingle with community members and other supporters while learning about our work. *Virtual and in-person!*
- **Legal Voice Auction – October 15, 2022** A fun and lively hybrid event that broadens our circle of friends and supporters through an online auction! An exciting opportunity to win auction items and support our work! *Virtual and in-person!*

**Our Audience** is a mix of professionals, volunteers, advocates and supporters who believe in creating an equitable world and using the power of the law to make change. They span every profession that can be found in our region.

**Our Goal** is to strengthen our community, raise money for our litigation, legislative advocacy, and education programs, and work in partnership with those directly impacted to advance progressive change across our region, including Washington, Idaho, Oregon, Montana, and Alaska.

### Our Values:

- **Racial Equity**  
We must take bold and intentional steps to institutionalize race equity across the organization, both internally and externally. Legal Voice recognizes that the legal system is rooted in white supremacy and maintains the status quo. It has harmed

people by treating them differently because of their sex, race, class, immigration status, gender identity, sexual orientation, youth, and other statuses.

- **Community**

We trust the people and believe they know best their needs and priorities. We center their voices and follow their lead in doing collective work to dismantle the systems that prevents them from living their authentic lives.

- **Collaboration**

We value respectful partnerships with Northwest communities, national allies and partners.

- **Creativity**

We value the ability and agility to seek justice using diverse approaches and strategies. And we honor the risks clients and community take when they join us in doing this very difficult work; we are fierce and bold advocates alongside them.

### **Sponsorship Opportunities:**

- **We're flexible!** *We know that one size does not fit all.* There are many different ways to engage in sponsorship. What are you looking for in a partnership with Legal Voice? We want to have a conversation and learn what is important to you and what fits with your organization's values.
- **Visibility**
  - We have a robust social media presence.
  - More than 8k+ people are on our email listserv.
- **Reputation**
  - We are well-respected in both the legal community and the Washington State legislature.
  - We're working to establish a strong reputation in the Idaho legislature.
  - We're well-known for our creative approach to problem solving, tenacity, and more recently, centering impacted communities in our legislative advocacy.
  - And our events are engaging and FUN!
- **Events**
  - Our events are now both hybrid and in-person, growing our reach and community.
  - Our audience size ranges from 100 - 450 attendees.
  - Our events are engaging and FUN.
  - We want to celebrate with YOU!

Below are some SUGGESTED sponsorship opportunities. Let's work together!

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### **Annual Sponsor \$6,000 (suggested amount)**

#### ***Your company will gain exposure to our audience with:***

- A mix of virtual and in-person tickets. We will work with you and your comfort level to invite as many folks to the event as you wish.

- o In-person – up to 20 tickets (10 per event, or all at one)
  - o Virtual – unlimited opportunities
  - Exclusive signage at both the Legal Voice Auction and Cocktails for a Cause.
  - Additional visual recognition through event signage and screen display at Cocktails for a Cause and the Auction.
  - Web-based recognition through Facebook and Twitter, emails distributed to more than 8,000 of our supporters, and your linked logo on the Legal Voice website.
  - Verbal recognition from the podium at Cocktails for a Cause and the Auction
  - Recognition in our newsletter.
  - Are we missing something that you'd like to see, please let us know!
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### **Event Sponsor \$3,000 (suggested amount)**

#### ***Your company will gain exposure to our audience with:***

- A mix of virtual and in-person tickets. We will work with you and your comfort level to invite as many folks to the event as you wish.
    - o In-person – 10 tickets
    - o Virtual – unlimited opportunities
  - Exclusive signage at the Legal Voice Auction.
  - Verbal recognition from the podium during the Auction.
  - Visual recognition through event signage and screen display at the Auction.
  - Web-based recognition through Facebook and Twitter, emails distributed to more than 8,000 of our supporters, and your linked logo on the Legal Voice website.
  - Are we missing something that you'd like to see? Please let us know!
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### **Legal Voice Champion \$1,000 (suggested amount)**

#### ***Your company will gain exposure to our audience with:***

- A mix of virtual and in-person tickets. We will work with you and your comfort level.
  - Online recognition through Facebook and Twitter, emails distributed to more than 8,000 of our supporters, and your linked logo on the Legal Voice website.
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### **Legal Voice Friend – any sponsorship level!**

***Don't see what you're looking for listed above? Let's talk!***